

Schlein, Paul B

From: Hicks, Lebelle
Sent: Thursday, December 08, 2011 7:25 AM
To: Schlein, Paul B
Subject: FW: Monsanto RIB CompleteT Solutions Developed to Enable Refuge Compliance and Maintain Durability of Corn Technologies

Categories: Red Category

From: OBRIEN, KIMBERLY (AG/1000) [mailto:kimberly.obrien@monsanto.com]
Sent: Thursday, December 08, 2011 6:24 AM
To: Hicks, Lebelle
Subject: RE: Monsanto RIB CompleteT Solutions Developed to Enable Refuge Compliance and Maintain Durability of Corn Technologies

Yes please. Also, I will return your call this morning.

Kimberly
(617) 645-3059

From: Hicks, Lebelle [mailto:Lebelle.Hicks@maine.gov]
Sent: Wednesday, December 07, 2011 3:04 PM
To: OBRIEN, KIMBERLY [AG/1000]
Subject: RE: Monsanto RIB CompleteT Solutions Developed to Enable Refuge Compliance and Maintain Durability of Corn Technologies

Kim,

Do you want this in the Board Package for Friday the Dec. 16 discussion?

Lebelle

From: OBRIEN, KIMBERLY (AG/1000) [mailto:kimberly.obrien@monsanto.com]
Sent: Wednesday, December 07, 2011 7:54 AM
To: Hicks, Lebelle
Subject: Monsanto RIB Complete™ Solutions Developed to Enable Refuge Compliance and Maintain Durability of Corn Technologies

Monsanto RIB Complete™ Solutions Developed to Enable Refuge Compliance and Maintain Durability of Corn Technologies

RIB Complete Solutions Approved for Genuity® SmartStax®, Genuity® VT Double PRO®; Registration Sought for Genuity® VT Triple PRO®

BACKGROUND:

Responding to U.S. corn farmers' requests to simplify insect resistance management, Monsanto Company is developing single-bag solutions for our reduced-refuge products to enable farmers in the corn belt to simplify planting and help ensure refuge compliance. Registered products are being offered under the names Genuity® SmartStax® RIB Complete™ and Genuity® VT Double PRO® RIB Complete™.

Monsanto was the first in the industry to offer farmers a single-bag refuge solution with Genuity® SmartStax® RIB Complete™. Genuity® VT Double PRO® RIB Complete™ corn blend was recently approved by the EPA as a 5 percent refuge-in-a-bag product for above-ground insect protection and will be available to farmers for planting in 2012 in the Corn Growing Area. Additionally, last week, the U.S. Environmental Protection Agency extended the registrations for Genuity SmartStax RIB Complete and Genuity SmartStax through Nov. 30, 2013.

Monsanto has also submitted for EPA registration a 10 percent refuge-in-a-bag option for Genuity® VT Triple PRO® corn. Upon registration, Genuity® VT Triple PRO® RIB Complete™ would provide farmers in the U.S. Corn Growing Area with the convenience of planting one bag containing both Bt seed and the appropriate amount of refuge seed.

Registration of Genuity VT Triple PRO RIB Complete would provide U.S. farmers with three, single-bag options from the Genuity RIB Complete family. Pending registration, Genuity VT Triple PRO RIB Complete is anticipated to be commercially available to farmers in the U.S. Corn Growing Area for the 2013 growing season. Genuity VT Triple PRO RIB Complete cannot be promoted until after EPA and appropriate state registrations are received.

- The convenience benefits of a refuge-in-a-bag system include simplification in crop planning, inventories and seed handling; flexibility with planting; and ultimately increased compliance with the refuge requirements.
- Single-bag refuge solutions enhance grower compliance with refuge requirements helping protect the long-term durability of Bt technology.
- Consistent with our commitment to helping growers manage refuge requirements on their farm, we have submitted for the approval of Genuity VT Triple PRO RIB Complete to add another single bag option to the Genuity family of products, joining Genuity SmartStax RIB Complete and Genuity VT Double PRO RIB Complete.
- Grower compliance with EPA mandated refuge requirements is critical to maintaining the durability of Bt technologies and helps to delay the onset of insect resistance. The seed industry continues to move toward single-bag refuge solutions providing automatic refuge compliance.
- Farmers who plant Genuity VT Triple PRO benefit from its dual mode-of-action, above-ground insect protection in corn, which is stacked with below-ground insect protection and Roundup Ready® 2® Technology.
- Genuity VT Triple PRO is best suited for areas in the U.S. Corn Growing Area that have low to moderate corn rootworm (CRW) pressure where single-gene rootworm technology is highly effective. For farmers in high CRW pressure areas we believe that Genuity SmartStax RIB Complete with dual modes-of-action against CRW is the most effective insect control and IRM option. For growers with no CRW pressure, Genuity VT Double PRO RIB Complete provides excellent above-ground insect control.

SmartStax® is a multi-event technology developed by Monsanto Company and Dow AgroSciences.

Kimberly M. O'Brien | State & Local Government Affairs

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