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Phil Lindley
Connect ME Authority
36 Anthony Ave. Suite 101
Augusta, ME 04333-0138

Dear Phil:

As we continue to review Connect Maine's draft strategic plan we thought this was a good opportunity to share with you some of Time Warner Cable's recent broadband expansion initiatives as well as our key public policy principles. Time Warner Cable is the leading broadband provider in the state and has a longstanding history for providing cutting edge technology and services to Mainers for many years. The company continues to invest private risk capital to deploy these services and since 2006 our investment exceeds \$260M.

Time Warner Cable and the other major cable providers in New England commissioned an independent study by the University of Massachusetts Donahue Institute to analyze the industry's economic impact on the Maine economy. One of the findings was that Maine's cable companies play a major role in growing broadband connectivity throughout the state; contributing more than 60% of all wired high-speed lines in Maine. Since 2005, high-speed cable broadband lines in Maine have increased more than 80%; the fastest rate in New England during that period of time.

Time Warner Cable offers broadband services to all customers where our network passes in 265 Maine communities, making services available to approximately 560K homes. Our broadband speeds range from 15Mbps to 768Kbps, with our standard service at 8Mbps/512Kbps. We continue to expand our footprint every year and so far in 2011 we have built an additional 125 miles of cable plant throughout Maine. In 2010 we upgraded Vinalhaven and built new facilities in North Haven and Long Lake Madawaska. The expansion marks the first time that all of Time Warner Cable's services have been available to these residents. Time Warner Cable also offers scalable broadband services to local businesses through our Business Class group. They provide phone, video and broadband services to the smallest, in-home businesses to some of the largest companies in the state – and can provide any level of broadband capacity needed.

With regard to Connect Maine's 2nd strategic recommendation related to improving health care delivery through the use of broadband, we're delighted to share with you information on our new HealthCare Solutions business which is being piloted here in Maine. Healthcare Solutions offers health care providers, hospitals, physicians, and chronic care households a secure community broadband network with robust applications like telemedicine, video-consult, and collaboration. We are also actively supporting the Rural Broadband for Healthcare initiative in Maine and have already connected new facilities such as the Franklin Memorial Hospital in Farmington.

Time Warner Cable wants to work with the State and Connect Maine to help grow its economy and create opportunities for individuals to do business anywhere in Maine; whether in Machias or York. We feel that in order to foster a good business climate that the State should, when enacting legislation or regulation, be guided by the following principles:

- Encourage competition on a level playing field
- Provide regulatory certainty
- Encourage investment
- Promote innovation
- Be wary of unintended consequences

We believe that consumers and the marketplace benefit from public policies that create a “level playing field” and encourage growth and investment. Time Warner Cable has supported Connect Maine since its inception and have partnered with communities to help deploy broadband. We support efforts to expand broadband access and spur adoption, and have advocated for the following priorities:

- Extending broadband facilities to unserved areas
- Supporting programs to make effective use of broadband service where it is already available
- State actions should preserve and enhance incentives for continued private broadband investment

However, merely deploying broadband is not enough—we believe that adoption of broadband should be encouraged and know that Maine shares in that belief through its support of the lap top initiative in schools and as outlined in Connect Maine’s draft strategic plan. Time Warner Cable would like to continue to work together to seek ways to enhance awareness about the possible uses of broadband.

Enclosed is a copy of the economic impact study I referenced earlier. We look forward to working with the Connect Maine Authority to further broadband availability and adoption in Maine.

Sincerely,



Melinda Poore

Vice President, Government Relations