

## Office of Substance Abuse, Information & Resource Center

### Videos and dvds for use on Alcohol Awareness Day.

Additional titles can be found by searching our library catalog at: [www.maineosa.org/irc](http://www.maineosa.org/irc)  
or call us at 1-800-499-0027 for assistance.

#### **ADVERTISING ALCOHOL: CALLING THE SHOTS UPDATE**

*Audience Level:* gr. 7-12

*Details:* 30 min.; 1991; Cambridge Documentary Films; vhs

*Synopsis:* Jean Kilbourne examines the images used by advertisers to sell alcohol.

#### **ALCOHOL: TRUE STORIES**

*Audience Level:* gr. 5-12

*Details:* 20 min.; 2002; Blake Works; vhs; **dvd**

*Synopsis:* This video tells how alcohol impacted the lives of four young people: Robert played soccer on an Olympic development team until one night after drinking, he crashed his dad's car into a tree and severed his leg. Megan sought treatment for alcoholism after being sexually assaulted while drunk. Two young people who avoid alcohol also tell their stories: Dana lost family members to murder. She copes with stress in healthy ways, as drinking may derail her dreams. Ilton, a talented hip-hop dancer, says his sport and a family history of alcoholism keeps him alcohol free.

#### **BRAIN SCANS: ALCOHOL AND THE TEENAGE BRAIN**

*Audience Level:* gr. 7-12

*Details:* 22 min.; 2001; Human Relations Media; vhs; **dvd**

*Synopsis:* This video takes teens on a tour of several labs across the country including one at the University of California at San Diego where doctors are researching the effects of alcohol abuse in teenage brains. The show's young host has a scan performed on her own brain, and then has the chance to see how it compares with the brains of other teens who drink alcohol regularly. The studies highlighted in the video connect long-term brain damage to underage drinking. Students will see first-hand how alcohol affects teens as young as fourteen and fifteen years old. They will also learn why alcohol seems to harm younger brains more profoundly than older ones both in short and long term, impairing memory, coordination and motivation and causing addiction.

#### **THE CASE OF COOL AL: A JOHNNY CLUE MYSTERY**

*Audience Level:* gr. 3-6

*Details:* 13 min.; 2008; Human Relations Media; **dvd**

*Synopsis:* A mystery adventure designed to teach young viewers about the dangers of alcohol. Kids, have no fear, ace detective Johnny Clue is on the case of evil dude "Cool Al". When Johnny uncovers unmistakable evidence that bad things are happening to the kids hanging out with Cool Al, his investigation goes into high gear.

#### **THE CAT WHO DRANK AND USED TOO MUCH**

*Audience Level:* gr. K-12

*Details:* 12 min.; 1987; FMS Productions; vhs

*Synopsis:* The addiction process, including denial and recovery, are illustrated in this allegory using cats as family members. A cat named Pat is filmed in an often humorous way as he progresses in the disease. He eventually does seek help at an inpatient treatment program. This video can be used to reinforce education on the addiction process.

#### **DEADLY PERSUASION**

*Audience Level:* gr. 9-12

*Details:* 53 min.; 2003; Media Educational Foundation; vhs; **dvd**

*Synopsis:* Jean Kilbourne exposes the marketing strategies and tactics used by the tobacco and alcohol industries to keep Americans hooked on their products. Illustrating her analysis with hundreds of current advertising examples from mainstream and trade sources, Kilbourne presents a compelling argument that these industries have a clear and deep understanding of the psychology of addiction - an understanding they exploit to create and feed a life-threatening dependency on their products. (Pt. 1, The Advertising of Tobacco Pt. 2, The Advertising of Alcohol)

### **THE DOG WHO DARED**

*Audience Level:* gr. K-3

*Details:* 25 min.; 1992; FMS Productions; vhs

*Synopsis:* This video tells the story of Ralph, a street-smart border collie, and his young friends, some of whom are thinking of experimenting with drugs and alcohol. Ralph manages to get his human friends where they need to be in order to make the best decisions.

### **DON'T DRAIN YOUR BRAIN**

*Audience Level:* gr. 3-6

*Details:* 15 min.; 2003; Human Relations Media; **dvd**

*Synopsis:* Animation and images of the human brain are used to deliver the latest scientific findings about young people and alcohol. Viewers will learn that early alcohol use causes serious damage to the brain and significantly reduces many important brain functions. Young teen presenters review brain structures and explain how vital they are to normal, healthy functioning - including thinking, moving, speaking, hearing and smelling. Viewers get a chance to see what actually happens inside the brain when alcohol is consumed, and witness how normal brain functioning is short-circuited by alcohol.

### **DRINKING, DRIVING AND DRUGS**

*Audience Level:* gr. 7-12

*Details:* 20min.; 2004; Syndistar; vhs

*Synopsis:* This video introduces viewers to the dangers of driving under the influence of alcohol and other drugs. Through narratives of people whose lives have been destroyed, viewers are made aware that a split second decision to get behind the wheel while under the influence can cause irreparable tragedy. This video also includes statistics that show the undeniable risks involved with driving while intoxicated, as well as interviews with police, doctors, and prevention activists. Throughout the program, young people share why they have decided that drinking is not for them, ways to say no to alcohol, and what to do if someone is trying to get behind the wheel while under the influence. Includes reproducible Pre- and Post Test.

### **DRINKING IT IN**

*Audience Level:* gr. 5-12

*Details:* 5 min.; 2002; Image Master Productions; vhs

*Synopsis:* This video depicts how children are surrounded daily by alcohol messages and the many different venues for these images and the messages they send.

### **DYING HIGH TEENS IN THE ER**

*Audience Level:* gr. 9-12

*Details:* 26 min.; 2003; Human Relations Media; vhs; **dvd**

*Synopsis:* This reality based video shows what goes on inside the nation's emergency rooms as doctors treat teens for some of the most common types of injuries among young people: drug overdoses, alcohol poisoning, car wreck traumas and more. Through a series of episodes, viewers see common life-and-death ER moments which remind teens that risk-taking behaviors can often lead to serious injury and death. NOTE: This film contains graphic images.

### **IMPACT DRIVING DRUNK DRIVING HIGH**

*Audience Level:* gr. 9-12

*Details:* 32 min.; 2000; GWC; vhs

*Synopsis:* This video clearly illustrates the impact driving under the influence of alcohol or other drugs has on our society. It addresses the effects of alcohol and prescription drugs on a driver's judgment and motor skills and the consequences of choosing to drive under the influence. Through open and candid interviews, victims talk about the impact a drunk driver made in their lives.

### **LEGAL CONSEQUENCES OF ALCOHOL AND OTHER DRUGS**

*Audience Level:* gr. 9-12

*Details:* 15 min.; 2005; Hazelden; **dvd**

*Synopsis:* Interviews with teens, attorneys, and law enforcement illustrate the real-world consequences of adolescent alcohol and other drug use. From underage drinking violations to drug possession to drinking-and-driving accidents, this video shows the serious social *and* legal ramifications of teen drinking and drugging.

### **THE REAL TRUE AND FALSE ALCOHOL, MARIJUANA, AND INHALANTS**

*Audience Level:* gr. 5-8

*Details:* 15 min.; 2003; Aims/Discovery; vhs

*Synopsis:* Hosted by a multi-ethnic group of high school students, this program uses a "pop quiz" format that guides middle schoolers through the myths and truths of specific drugs. The younger students are relieved to hear that the social norm for the vast majority of teens is that, when it comes to alcohol and other drugs, they "don't need 'em, don't want 'em, and don't use 'em."

### **SOOPER PUPPY: DRINK, DRANK, DRUNK**

*Audience Level:* gr. K-3

*Details:* 16 min.; 2008; Phoenix Learning Group; vhs; dvd

*Synopsis:* While searching for his favorite bone, Baxter falls under the influence of a couple of neighborhood "characters" who pressure him into attending a party where "spiked" punch is served. The next day Baxter feels awful. He turns to his Grandpaw for enlightenment about the dangers of alcohol use. This film illustrates the effects of alcohol on the body and mind. Viewers learn the importance of saying "no" to alcohol, and of staying away from those who would encourage them to start. As Sooper Puppy exclaims, "If drinking alcohol and messing up my body are what it means to be cool, then I'll be happy to be something else."

### **THE TRUTH ABOUT TEEN ALCOHOL USE 101**

*Audience Level:* gr. 9-12

*Details:* 25 min.; 2001; Discover Films; vhs

*Synopsis:* This video uses the social norms approach to show high school students that most of their peers do not drink. An anonymous survey at Riverfront High School produces typical results: while teens assume others drink, actually most do not. Through interviews and group discussions, we learn how surprised and relieved students are to discover their own attitudes align with those of a majority of their peers, 70% who do not drink. This gives them the confidence to be themselves by dispelling the myth that "everybody is doing it".

### **YOUTH VOICES**

*Audience Level:* gr. 6-12

*Details:* 27 min.; 2000; PBS; vhs

*Synopsis:* This program documents the progress of four Maine Youth Voices groups from Carrabec, Fort Kent, Indian Island and Gorham, who are tackling the issues of underage drinking. Each group has had to address special concerns in their individual communities, but all of them have a common goal - to keep young people in Maine from using alcohol.

### **YOUTH VOICES II (MINI DOCUMENTARIES)**

*Audience Level:* gr. 6-12

*Details:* 30 min.; 2001; PBS; vhs

*Synopsis:* Young people from four Maine Youth Voices groups located in Ashland, Rangeley, Surry & Cumberland County worked with Maine PBS to design their own 5-7 minute productions focusing on issues surrounding alcohol in Maine's communities. As the young people identified specific areas of concern regarding alcohol use, Maine PBS's

production crews turned their tools over to the students to help them take a proactive approach in addressing their concerns.

### **YOUTH VOICES IV**

*Audience Level:* gr. 6-12

*Details:* 30 min.; 2003; PBS; vhs

*Synopsis:* Young people from the communities of Eastport, Jonesport, South Portland, and Standish from the ages of 12 to 22 produced public service announcements aimed at reaching their peers. Each group identified a message that would offer their perspective about issues relating to alcohol use and what role social norms play in underage drinking in Maine's communities. Their messages address issues such as misguided assumptions that alcohol is more popular than it is in reality, and the false belief that the majority of the youth population uses alcohol.