

Conference Call notes from 3/25/08

Most campuses doing evidence-based strategies.

In a couple of weeks, Steve Rowe will be meeting with all college administrators – call to action of high-risk college drinking.

Threat - trying to shift messages, shift culture of high-risk use to lower risk.

[Melissa] worked with Peer health educators (Bowdoin)

[Emer] trying to highlight how high-risk contributes to sexual assault; working on media campaign with UMO.

[Alison] trying to learn what Thomas College is doing; working in collaboration. Trying to make the portion of meetings the college attends in community applicable to them & the college community.

HEAP no longer mandatory colleges attend meetings but they work with communities on collaboration.

[Liz] St. Joseph coming to coalition meetings. Hard to make meetings relevant due to type of work the communities are working on (such as parent media campaign). They did RBS training in collaboration with the college which worked well.

Bowdoin had Frank come out to do RBS training for their dining staff and security staff.

Who should be contacted at the Southern Maine Community College satellite office?
Tiffany Bentley is head of student life.

HEAP has had inconsistent partnering with Community Colleges due to lack of available staff. Number of traditional age students attending community college in Maine has increased.