

# Maine's Family Forest Owners

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U.S. Forest Service

Developing Effective Strategies to Reach Landowners

Bangor, Maine      November 16, 2011

# Conclusions

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- Family forest owners rule!
- Size matters
- Aesthetics, privacy & legacy
- To manage or not to manage?
- They are a bunch of old guys

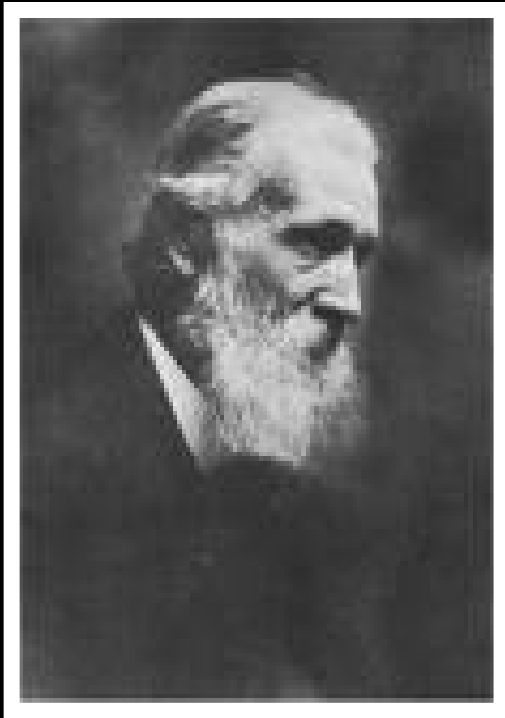
# Pop Quiz

# Who is this?



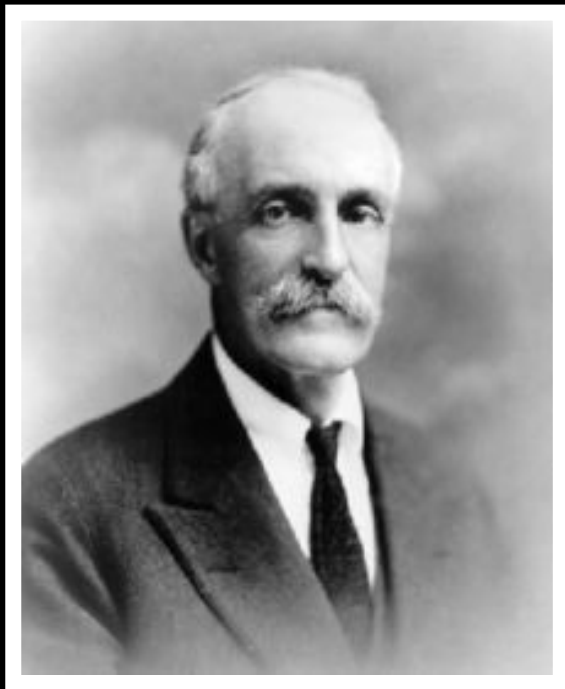
- A. William McKinley
- B. Teddy Roosevelt
- C. Eleanor Roosevelt
- D. Smokey Bear

# Who is this?



- A. Walt Whitman
- B. Henry David Thoreau
- C. John Muir
- D. Teddy Roosevelt

# Who is this?



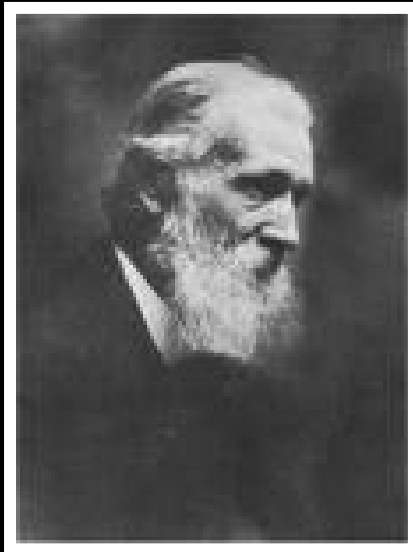
- A. The first chief of the U.S. Forest Service
- B. Gifford Pinchot
- C. The former governor of Pennsylvania
- D. All of the above

# Who is this?



- A. John W. Weeks
- B. John E. Weeks
- C. John W. Weeks
- D. Edgar Weeks

What do these people have in common?



Catalysts of Forest Conservation

# Pop Quiz

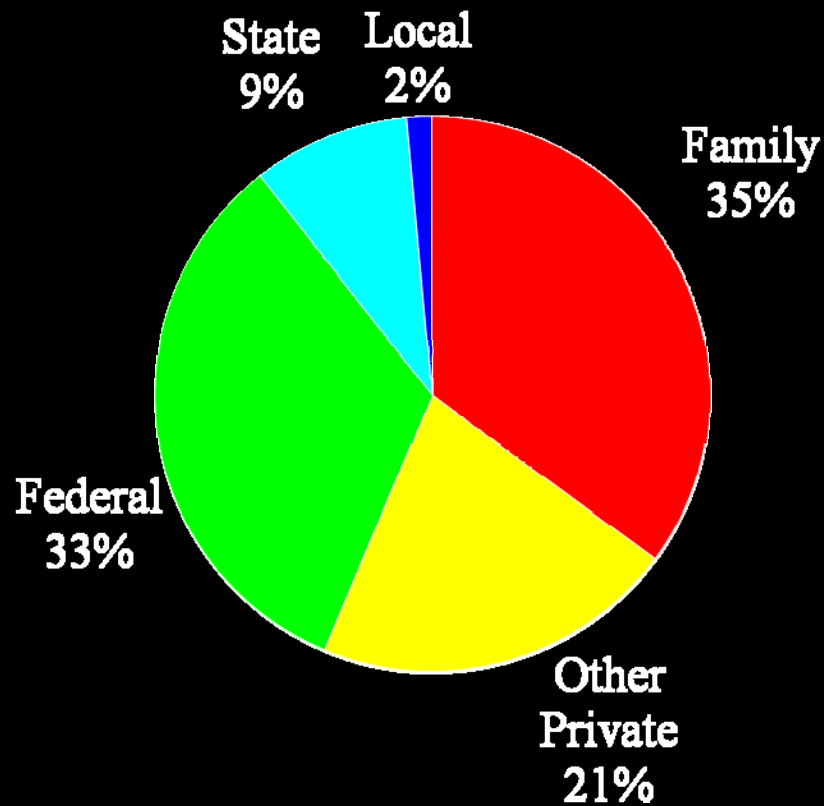
According to 1,000 likely voters: who owns most of the forests in the U.S.?

- A. U.S. Government
- B. Forest industry
- C. Family forest owners

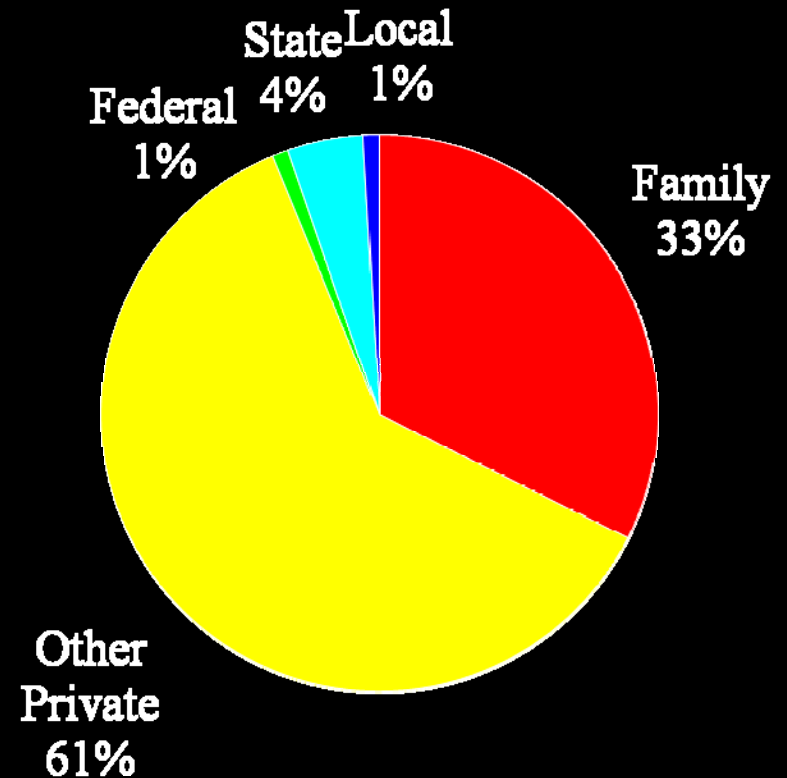


# Forest Ownership, 2006

## United States

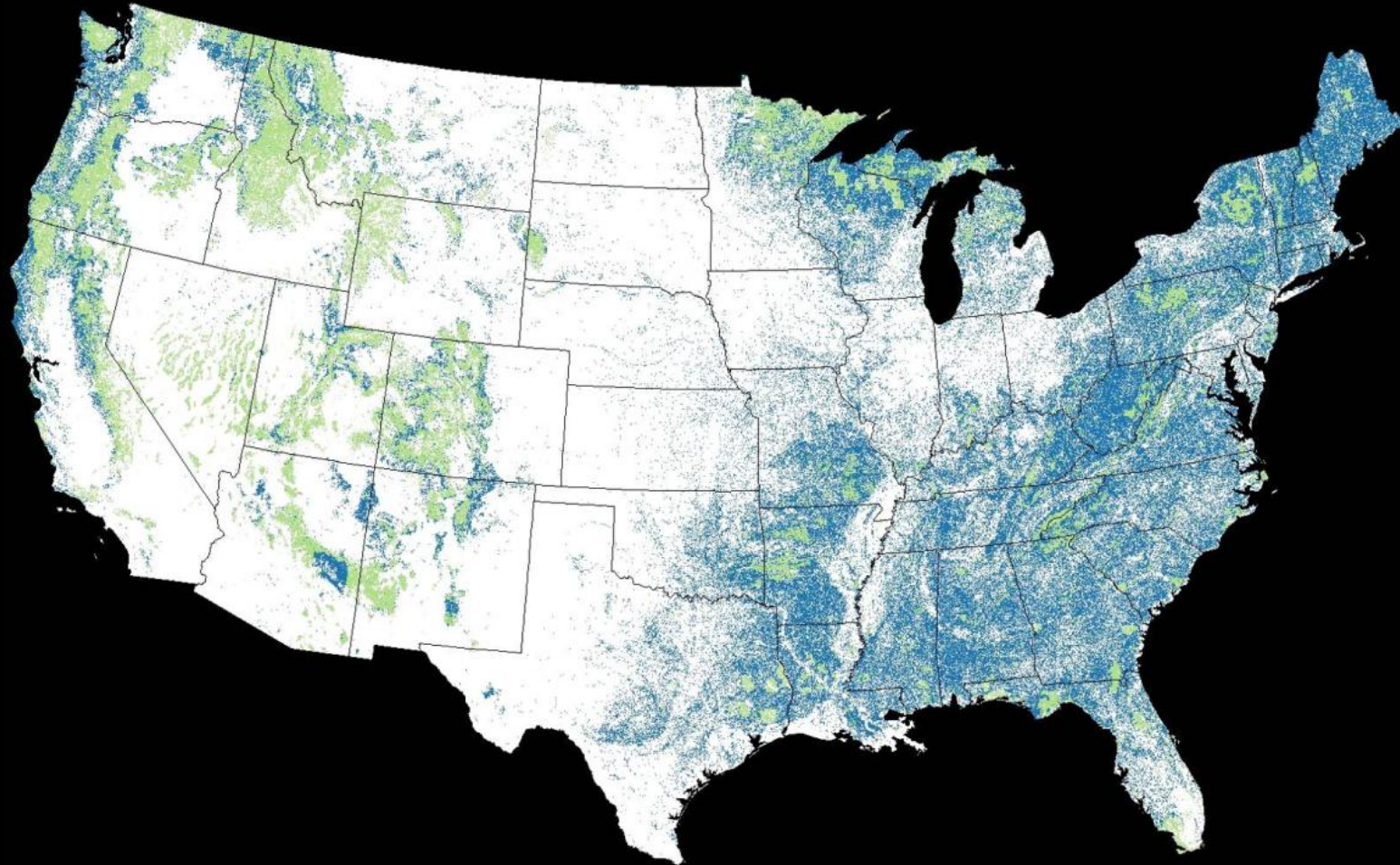


## Maine



# Forest Ownership

■ Private forest    ■ Public forest



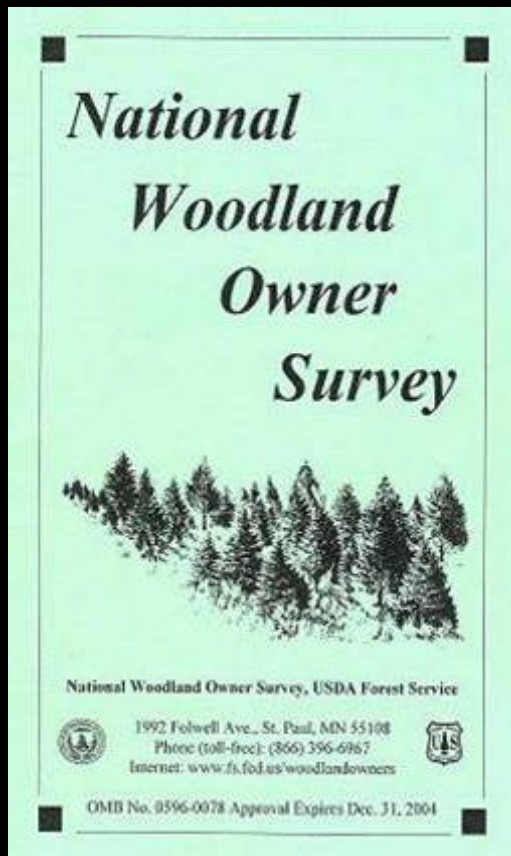
# Forest Conservation: The Next Phase



**Who are family  
forest owners?**

# National Woodland Owner Survey

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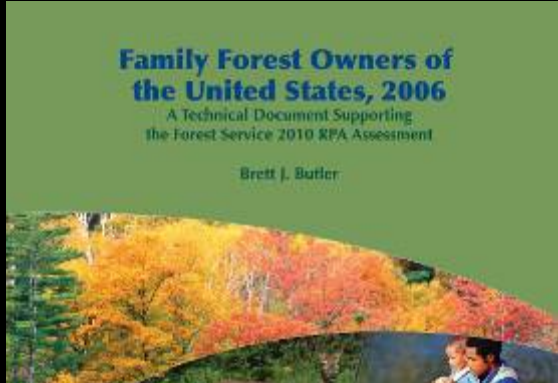
Conducted by the U.S. Forest Service, Forest Inventory and Analysis program

To better understand:

- Who the landowners are
- Why they own land
- How they have used it
- How they intend to use it

# National Woodland Owner Survey

- Family Forests Owners of the United States, 2006 (NRS-GTR-27)
- NWOS Table Maker
- [www.fia.fs.fed.us/nwos](http://www.fia.fs.fed.us/nwos)



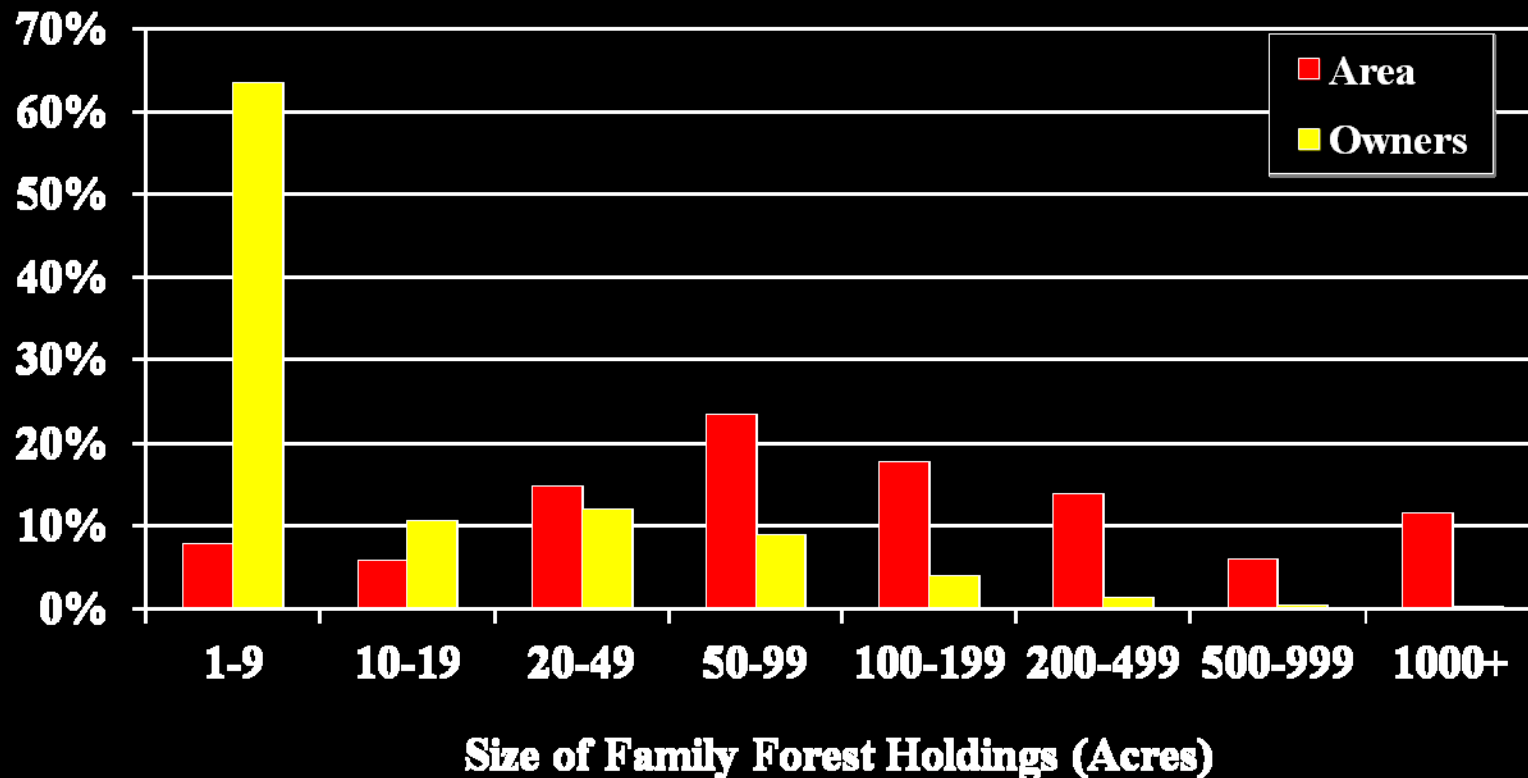
**Family Forest Owners of the United States, 2006**  
A Technical Document Supporting  
The Forest Service 2010 RPA Assessment  
Brett J. Butler

**NWOS Table Maker Ver 1.01**  
USDA Forest Service  
Forest Inventory and Analysis Program  
National Woodland Owner Survey  
160 Holdsworth Hall  
Amherst, MA 01003  
(413) 545-1387  
Email: [bbutler01@fs.fed.us](mailto:bbutler01@fs.fed.us)  
<http://www.fia.fs.fed.us/nwos>

Welcome to the NWOS Table Maker!  
This application is designed to allow users to create customized National Woodland Owner Survey (NWOS) summary tables.  
Select one or more States from the dropdown list.  
Hold down the control or shift key while clicking the left mouse button to select/deselect additional States.  
Select one attribute from the column dropdown list and one attribute from the row dropdown list.  
If desired, you can limit the retrieval by size of ownership forest land holdings.  
Click the submit button at the bottom of the form to retrieve results.

# Size Matters

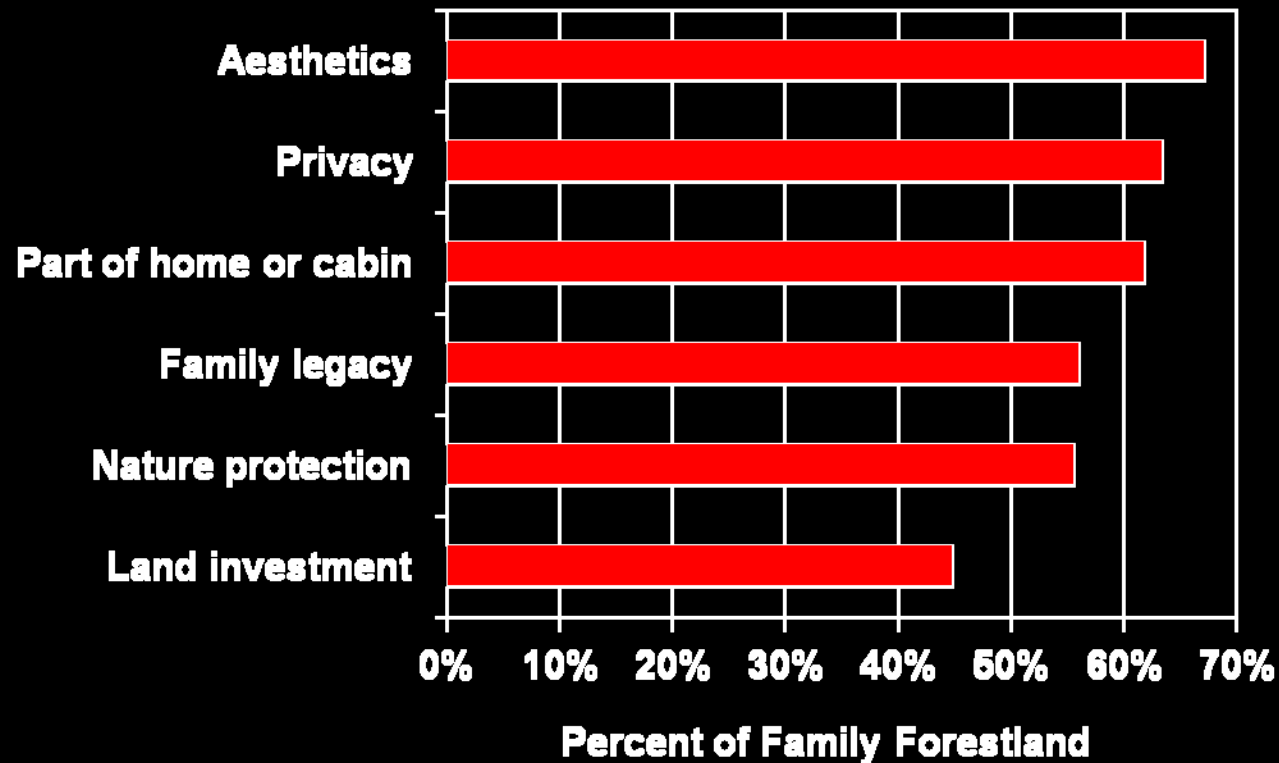
# Size of Family Forest Holdings Maine, 2006



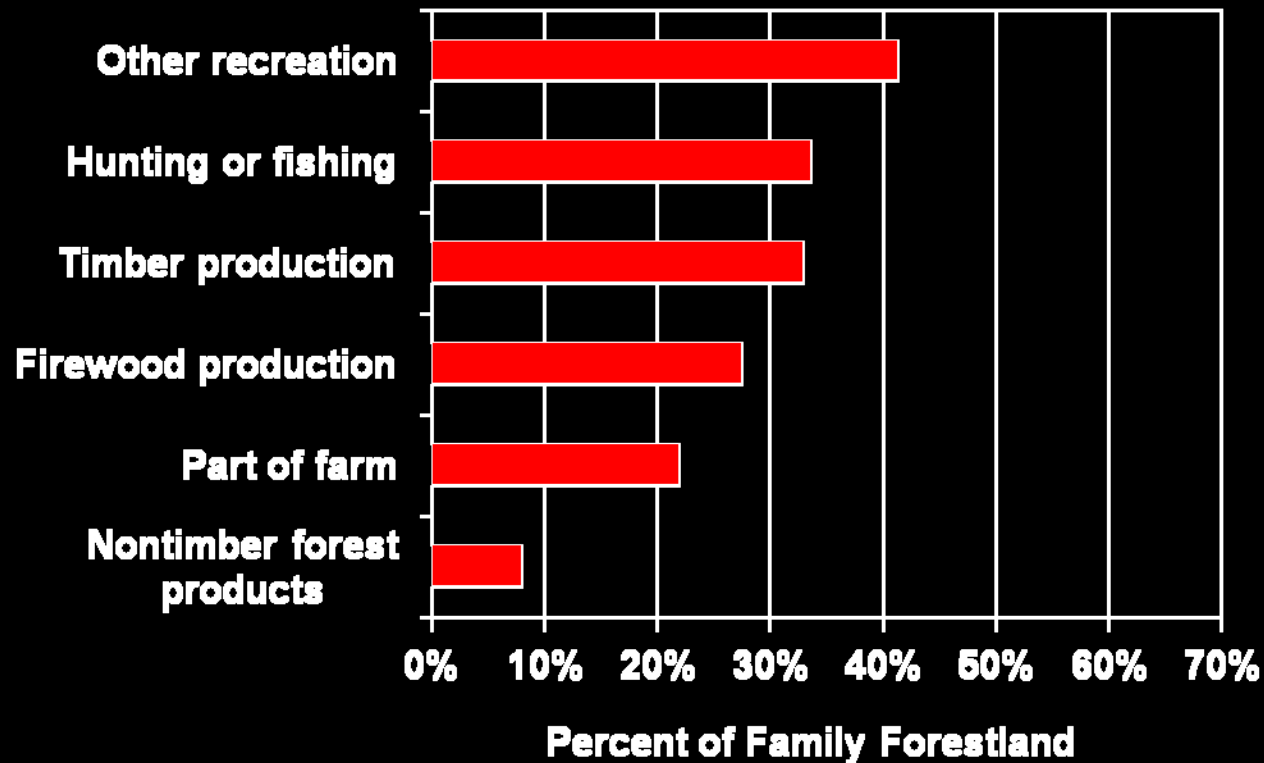
**Aesthetics,  
Privacy &  
Leagacy**

# Family Forest Ownership Objectives

## Maine, 2006



# Family Forest Ownership Objectives Maine, 2006



**To Manage or  
Not to Manage –  
That is the  
Question**

# Management of Family Forests

## Maine, 2006

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- **Timber harvesting**  
65% of family forestland
- **Forest management plan**  
35% of family forestland
- **Management advice**  
43% of family forestland



**They are a  
Bunch of  
Old Guys**

# Demographics of Family Forest Owners Maine, 2006

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Age: 42% 65 or older

Occupation: 53% retired

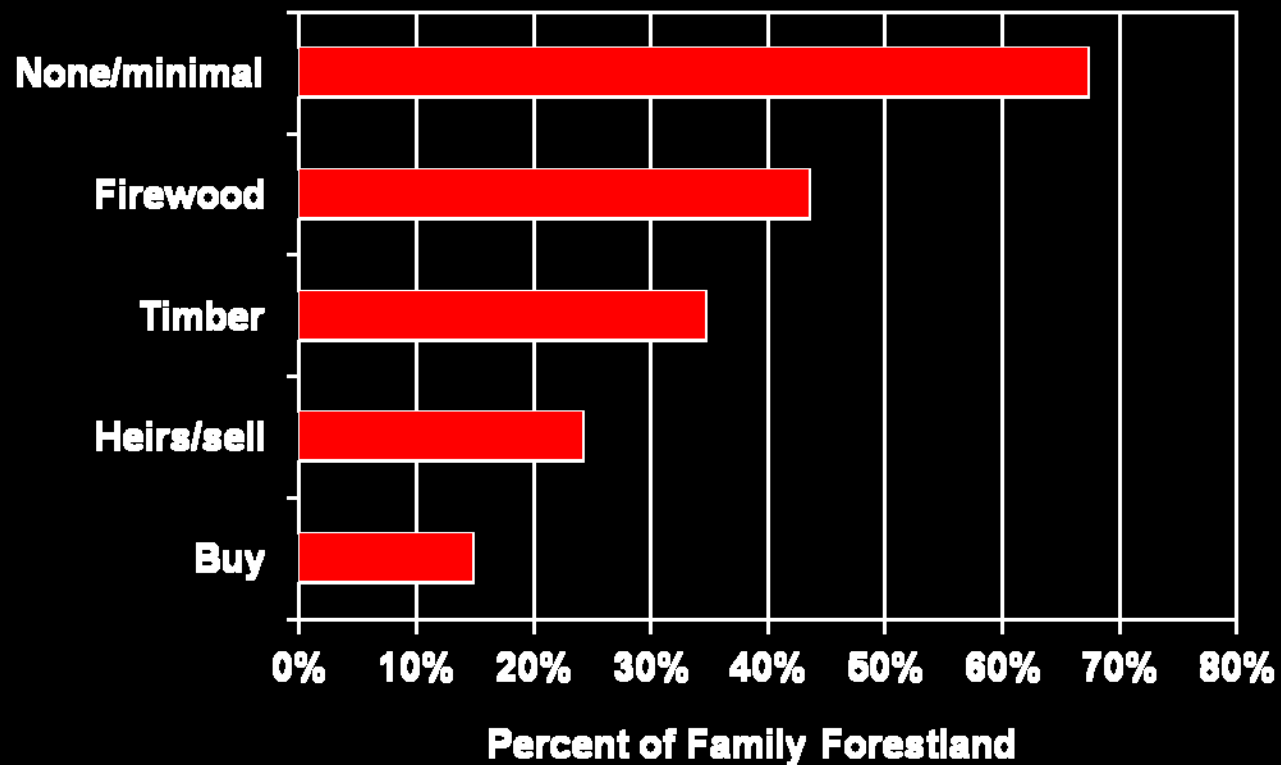
Gender: 83% male

Race: 98% white

Education: 40% college degree



# Plans for Family Forestland Maine, 2006



# Concerns

## Maine, 2006

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1. Property taxes
2. Family legacy
3. Fire
4. Insects and plant diseases
5. Air and water pollution



How do we  
reach them?

# Pop Quiz

# Who is this?



- A. Woodsy Owl
- B. Smokey Bear
- C. Connie Fir
- D. Santa Claus

# Conclusions

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# Questions?

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[www.FamilyForestResearchCenter.org](http://www.FamilyForestResearchCenter.org)