

Importance-Performance Analysis of Consulting Foresters

(Scale: 2 = Very Important/Satisfied, 0 = Neither,
-2 = Very Unimportant/Unsatisfied)

Forester Used	Importance	Performance
	n= 162-118	n= 94-56
Conducting timber sales	1.20	1.43
Writing management plans	1.05	1.42
Performing timber stand improvement	0.94	1.31
Identification of rare plants	0.73	1.16
Boundary maintenance	0.56	1.08
Pruning	0.52	1.14
Land surveying	0.51	0.96
Tree planting	0.25	0.98
Forest pest/disease inspection	0.23	0.27
Forest tax consulting	0.13	0.63
GIS and mapping	0.05	0.69
Wildlife habitat improvement	-0.01	0.62
NTFP assessments and management	-0.08	0.65

No Forester Used	Importance	Performance
	n= 94-82	n= 27-12
Performing timber stand improvement	0.22	0.50
Pruning	0.19	0.38
Boundary maintenance	0.14	-0.06
Identification of rare plants	0.12	0.06
Writing management plans	0.04	0.42
Land surveying	0.01	0.31
GIS and mapping	-0.15	-0.20
Forest pest/disease inspection	-0.17	-0.20
Forest tax consulting	-0.18	0.13
Tree planting	-0.20	-0.33
Conducting timber sales	-0.21	0.85
Wildlife habitat improvement	-0.29	0.12
NTFP assessments and management	-0.35	-0.50

No Harvest	Importance	Performance
	n= 96-92	n= 26-10
Identification of rare plants	0.34	1.17
Writing management plans	0.32	1.35
Boundary maintenance	0.30	0.88
Performing timber stand improvement	0.25	1.23
Pruning	0.04	1.00
Land surveying	0.02	0.77
Forest tax consulting	0.01	0.71
Forest pest/disease inspection	0.00	0.42
Conducting timber sales	-0.11	1.17
Wildlife habitat improvement	-0.17	0.73
GIS and mapping	-0.18	0.60
Tree planting	-0.23	1.13
NTFP assessments and management	-0.36	0.70