

Assessment Team Recommendation

C.I.P.	52.1401/52.1801/52.1803
Programs	Marketing and Sales
Core Standards (Required)	MarkED Core Marketing AND National Retail Federation (NRF) Level I and II Retail Store Manager Skills; Customer Service and Sales Skills
Proposed Required Assessment	NOCTI #4153 (Retail Merchandising) OR NOCTI/ASK #8054 (Finance) OR NOCTI/ASK #8355 (Fundamental Marketing Concepts) OR NRF
Costs	NOCTI: \$12 online or \$28 paper/pencil ASK: \$29 online NRF: \$85
Industry Recognized Credential: National (N), State (S), Region (R)	NRF – (N) ASK – (N)
Costs	NRF recertification costs \$25 every three years.
Notes	NRF recertification is a simple form with a check box stating you have been employed in the field “during the past three years” and a \$25 fee. Taken from https://nrf.com/sites/default/files/Images/Career%20Center/NRF%20Foundation%20Certification%20Renewal%20Form_0.pdf ASK offers a pre-test #8439 (Fundamental Marketing Concepts) for \$7.95. ASK pricing located at: http://www.askinstitute.org/index.php?option=com_content&view=article&id=61:ask-exam-pricing&catid=52:mbaresearch-and-curriculum-center&Itemid=67
Review Date	September 24, 2015
MACTE Approval Date	January 11, 2016