State FFA Prepared Public Speaking
Career Development Event

FORMAT

The State Prepared Public Speaking Career Development Event will be held for individual participants in official dress speaking for 6-8 minutes and answering up to 5 minutes questions by judge(s).

PREPARATION

1. Each participant's manuscript will be the result of his or her own efforts. It is expected that the participant will take advantage of all available training facilities at their local school in developing their speaking ability. Facts and working data may be secured from any source and must be appropriately documented.

2. Participants will submit the following materials to FFA State Advisor by required date (in 2014-- **April 10, 2015)**:

   a. Ten double-spaced typewritten copies of the speech on 8 ½" x 11" white bond paper with cover page that gives the speech title, participant's name, state and date. The format should use 1" margins, 10 characters per inch and follow the APA (American Psychological Association) or Chicago style manuals. Do not bind or place in folders, special binders or covers. Place a staple in upper-left corner. Manuscripts not meeting these guidelines will be penalized.

   b. A signed statement of originality on the certification form provided through your state FFA association.

   c. A complete and accurate bibliography used in writing the speech. All participants in the National FFA Prepared Public Speaking Career Development Event should give credit to others where any direct quotes, phrases or special dates are used in the manuscript, in order not to be guilty of plagiarism. The Boards of National Officers and Directors of FFA at the October 1996 meeting in Kansas City, Missouri, adopted the following:

      A bibliography MUST be included as part of the public speaker's manuscript, and direct quotes from any source of information must be marked in quotes: on the manuscript and be identified in the bibliography. Failure to do so will automatically disqualify a participant. This applies to all events above the local level.

      (Factual information pertaining to agriculture is available from the United States Department of Agriculture, Washington, DC 20250; state colleges, research centers and /or experiment stations; or the

Superintendent of Documents, U. S. Government Printing Office, Washington, DC 20402.)

SUBJECTS

Participants may choose any current subject for their speeches that is of an agriculture character (nature), which may include agriscience and technology, agribusiness, agrimarketing, international agricultural relations and agricultural communications. Official judges of any National FFA Prepared Public Speaking Career Development Event shall disqualify a participant if he or she speaks on a nonagricultural subject.

TIME LIMIT

Each speech shall be a minimum of six minutes in length and a maximum of eight minutes. Each participant will be allowed five minutes additional time in which he or she will be asked questions relating to his or her speech. Participants will be penalized one point per second on each judge's score sheet for being under six minutes or over eight minutes. No time warnings will be given.

SCORING

Participants shall be ranked in numerical order on the basis of the final score to be determined by each judge without consultation. The judges' ranking of each participant then shall be added, and the winner will be that participant whose total of rankings is the lowest. Other placings shall be determined in the same manner (low point score method of selection). In case of a tie, that individual who has the highest grand total sore shall have higher rating. Manuscripts received after advance submission date will be scored down by 10%.

SCORING CONTENT AND COMPOSITION

1. **Content of Manuscript** includes:
   Importance and appropriateness of subject
   Suitability of the materials used
   Accuracy of the statements included
   Evidence of purpose
   Completeness and accuracy of bibliography
   Relationship to agriculture

2. **Composition of Manuscript** includes:
   Organization of the content
   Unity of thought
   Logical development
   Language used
   Sentence structure
   Accomplishment of purpose conclusions
   Spelling and grammar

SCORING DELIVERY OF PRODUCTION

1. **Voice** includes:
   Quality
   Pitch
   Articulation
   Pronunciation
   Force

2. **State Presence** includes:
   Personal appearance
   Poise and body posture
   Attitude
   Confidence
   Personality
   Ease before audience

3. **Power of Expression** includes:
   Fluency
   Emphasis
   Directness
   Sincerity
   Communicative ability

4. **Response to Questions** includes:
   Ability to answer satisfactorily the questions on the speech that are asked by the judges indicating originality, familiarity with subject and ability to think quickly.

5. **General Effect** includes:
   Extent to which the speech was interesting, understandable, convincing, pleasing and held attention.

Prepared Public Speaking

Judge: _____ Signature / Date: _____

MAX POINTS	ONE	TWO	THREE	FOUR	FIVE	SIX	SEVEN	EIGHT
CONTENT OF MANUSCRIPT 200								
• Importance and appropriateness of the subject • Suitability of the material used • Accuracy of the statements • Evidence of purpose • Completeness and accuracy of bibliography • Appropriateness to agriculture								
COMPOSIT'N OF MANUSCRIPT 100								
• Organization of contents • Unity of thought • Logical development • Language used • Sentence structure • Accomplishment of purpose-conclusion								
VOICE 100								
• Quality, pitch • Articulation • Pronunciation • Force								
STAGE PRESENCE 100								
• Personal appearance • Poise and body posture • Attitude, confidence and personality • Ease before an audience								
POWER OF EXPRESSION 100								
• Communicative ability including: fluency, emphasis, directness and sincerity • Conveyance of thought and meaning								
RESPONSE TO QUESTIONS* 300								
• Ability to answer the questions on the speech, which are asked by the judges, indicating originality, familiarity with subject and ability to think quickly.								
GENERAL EFFECT 100								
• Extent to which the speech was interesting, understandable, convincing, pleasing and held attention								
Gross Total Points: 1000								
Less Time Deduction**:								
Net Total Points:								
Participant Ranking:								

* Judges should meet prior to start of first speech to prepare and clarify the types of questions to be asked.
** - 1 point per second over, determined by the timekeepers