

Oyster River Child Nutrition



Stratégies to influence participation

- · Look at menus of area restaurants where kids love to go and copy their ideas – no need to reinvent the wheel
- · Do special menu days – omelet day
- · Work with administration on breakfast times & options
- · Make every breakfast entrée part of a reimbursable meal.



Popular menus of area restaurants

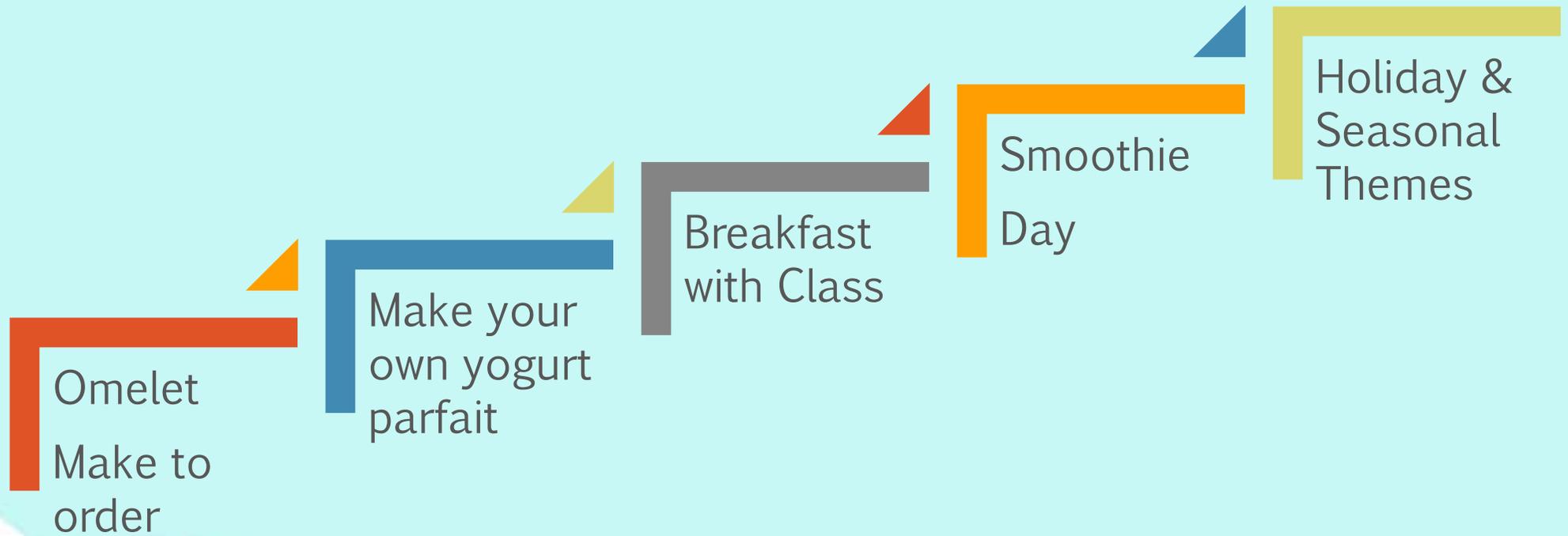
- Kid friendly
- Make it healthier
- Make it reimbursable



DUNKIN'
DONUTS



Special menu days





Tim
the Omelet Man





Chef Michael's
Muffin
Mountain-Tops



Brands

Make it portable



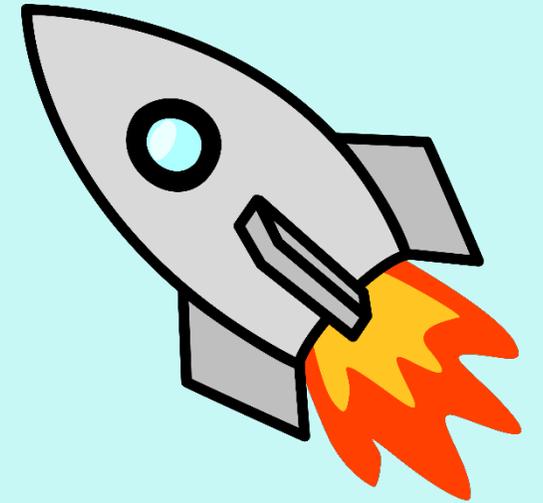
Work with administrators

- Breakfast time schedule
- Breakfast in the classroom – grab & go
- Bus schedules
- Kiosks
- Breakfast after the bell
- Breakfast at snack time

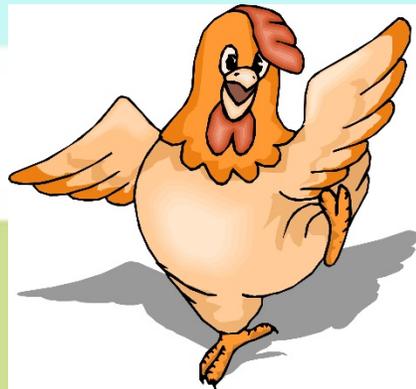


Any day can be a holiday

- <https://www.checkiday.com/05/04/2016>



- May 4th – National Orange Juice Day – Respect for Chickens Day
- May 5th – Cinco de Mayo – Totally Chipotle Day – Cartoonist Day
- May 6th – International Space Day – School Lunch Hero Day



Make every breakfast entrée part of a reimbursable meal.

What fruit would you like with that?



Did you know?
Milk is free with that muffin!

