

E-DUCATE PRICING SHEET

2010-2011 Cohort 2

Memo from Scott Bacon

The first year of Educate will cost 25% more than the normal yearly student license fee based on targeted enrollment for the second year. I think the second year is a good mark because schools will tend to use the first year to phase in Educate. Minimum first year cost will need to be \$7500.

The Student Licensing Fee table is as follows

# of Students	Cost per Student License
1-500	\$10.00
501-1000	\$9.00
1001-2000	\$8.00
2001-5000	\$7.00
5001-7500	\$6.00
7501-10000	\$5.00
10001-15000	\$4.00

So if a district planned on buying 2500 licenses the second year the first year cost would be \$21,875 and the second years cost would be \$17,500. 15 hours of support will be included for every 500 students that are targeted for enrollment the second year with a minimum of 20 hours and a maximum of 80 hours (this is only for the first year to help with set up). Additional hours will be charged at the hourly rate. Current hourly rate is \$85 an hour for additional services.