



*Sharing a World
of Knowledge*

*Southern Maine
Library District*

*Annual Report
July 1, 2010 - June 30, 2011*

Southern Maine Library District

The Maine Regional Library System was created in 1973 under Public Law 626. The purpose of the Regional System is to:

- Organize library resources and services for research, information and recreation
- Improve statewide library service
- Serve collectively the entire population of the state

The Southern Maine Library District, one of three Districts in the Maine Regional Library System, consists of member libraries in Cumberland and York Counties and the following towns in Oxford County: Brownfield, Denmark, Fryeburg, Hiram, and Lovell.

The population increased from 407,722 in 1990 to 460,089 in 2000 – the largest of the three Districts in the Maine Regional Library System. The Southern District is the smallest in geographic size with only 2,735 square miles compared to over 10,000 in the Central District and over 22,000 square miles in the Northeastern District.

The Portland Public Library serves as the Area Reference and Resource Center for the Southern District and provides:

- Interlibrary loan of books and magazine articles not available at local libraries
- Information services for district libraries
- Free PPL borrower's card for eligible Cumberland, York and Oxford residents

EXECUTIVE BOARD MEMBERS

Jodi Breau, Janet Cowen [Chair], Amy Wells Denecker (1), Casandra Fitzherbert, Inese Gruber (2), Andi Jackson-Darling (5), Janet McKenney (2), Barbara Merritt (3), Mamie Anthoine Ney [Vice Chair], Marian Peterson, Steve Podgajny (2), Cathy Potter, Steve Russo (4), Susan Trent

(1) appointed 5/13/11 (2) ex officio (3) term expired 5/13/11 (4) resigned 1/6/11
(5) filling unexpired term

STAFF

Elaine Bissonnette, Administrative Assistant
Consultant: vacancy



District Goals

- I. **Increase Public Awareness, Use and Support of Maine Libraries**
- II. **Facilitate Professional Development**
- III. **Encourage Resource Sharing and Regional Cooperation**
- IV. **Foster Literacy**
- V. **Improve Communication Among Libraries, Library Organizations, and Other Groups**
- VI. **Foster Improved Library Service**

Meetings

ARRC Forums (*attendance: 29*)

In collaboration with the SMLD Board, Portland Public Library presented a forum to discuss its role as the Area Reference and Resource Center (ARRC) for SMLD. The forum was designed to provide some description of current services and create an opportunity to explore needs in the district that PPL as the ARRC might help address.

- February 1, 2011 Portland Public Library
- February 8, 2011 McArthur Public Library

Children's and Young Adult Book Review Meetings (*attendance: 234*)

These monthly meetings are attended by school and public librarians who review new books received for the **Maine Examination Collection**. Participants get to keep the books they review for their library collections, which can amount to as many as 240 books annually. Volunteers processed a total of 1,753 review books and from approximately 76 publishers.

Meetings were held at the Portland Public Library on the following dates: July 13, 2010; August 12, 2010; September 15, 2010; October 13, 2010; November 10, 2010; December 8, 2010; February 9, 2011; March 9, 2011; May 11, 2011; June 8, 2011

Council Meetings

Fall (*attendance: 125*)

The **Tri-District Council Meeting** was held at the Augusta Civic Center on November 5, 2010. The three library districts came together for their fall meeting to hear presentations by Norma Blake, State Librarian and Peggy Cadigan, Associate State Librarian of Innovation from New Jersey and Mary Moyer who has won numerous honors for her work in libraries in grades K-12. The objectives of the program were to build a consensus on the need for advocacy, provide tools and ideas that work and develop ideas for advocacy into an action plan. The three sessions offered were...

The Library of the Future: The Indispensable Library

The current economic climate requires libraries to do all they can to make themselves indispensable to their community. Norma Blake and Peggy Cadigan will share photos from the many contemporary libraries they have visited and they will also share innovative policies and practices that can help your library demonstrate its value to your funders and community members.

How to Move School Libraries from Fringes to Forefront

Today more than ever, it is important for school librarians to speak out in support of strong school library programs staffed by certified school library media specialists. During this workshop, ways to showcase professional school library skills and the value of a 21st century library to the success of students will be discussed along with creative ideas to communicate the significant contributions of school libraries.

Action & Advocacy in Tough Economic Times

The state of New Jersey proposed a 2011 budget that slashed the State Library's budget by 74%. Norma Blake, Peggy Cadigan and Mary Moyer will review the successful advocacy efforts of New Jersey's library community, efforts that resulted in restoration of funds that benefit all of New Jersey's libraries. How can you use these action steps in your own state and communities?

Spring (*attendance: 53*)

Nationally recognized speaker Warren Graham presented "**Black Belt librarians: every Librarian's Real World Guide to a Safer Workplace**" at the Ramada Saco Plaza Conference Center on May 13, 2011. Some of the topics that Warren discussed were essential elements of a truly effective security program, ten maxims of security no matter the size of your library, easy ways to document your security and safety matters and how to inform patrons of rules in a way that will most insure compliance.

Warren has been a security professional for twenty-five years and he spent the last seventeen years as the Security and Safety Manager for the Public Library of Charlotte and Mecklenburg County, developing and overseeing their program. He retired in August of 2006 to establish Warren Graham Training and Consulting.

He has traveled across the United States helping libraries of all sizes acquire a sense of really controlling their work environment. Unlike other security consultants, Warren actually worked in a library, so he is well aware of the problems the front-line, professional librarian experiences on a daily basis.

Developing his techniques for handling difficult situations and patrons through the years of facing myriad security situations, Warren knows by his own experience what works and what simply does not. His "real world" approach and strategy, grounded in much trial and error, quickly gave participants a sense of empowerment and tips on developing a practical, workable, security program.

Public Library Director Meetings (*attendance: 15*)

Library directors share information and confer with colleagues.

- Daring Directors Falmouth Memorial Library November 26, 2010
- Daring Directors Baxter Memorial Library, Gorham March 21, 2011
- Daring Directors Windham Public Library April 21, 2011

Reference Librarians (*attendance: 8*)

- Southern Maine Community College August 13, 2010

School Librarian Meetings (*attendance: 62*)

Public library staff also welcomed at these meetings:

- *Weeding the School Library Media Collection* Westbrook Middle School Oct. 12, 2010
- *MASL Road Show* Carl Lamb Elem. School Dec. 1, 2010
- *Volunteers in the Library* Skillin Elementary School Jan. 27, 2011
- *Library Tutorials using Flip Cameras and imovie* Buxton Center Elem. School March 15, 2011
- *eBooks* Wentworth Inter. School May 4, 2011

Traveling Cream of the Crop

Compiled by a volunteer committee of SMLD librarians for the annual "**Reading Round-Up of Children's and Young Adult Literature Conference**," a collection of outstanding new books was loaned to the following schools and libraries: Camden-Rockport Elementary School (July); Northeast Harbor Library (August); Great Salt Bay Community School (September); Pittsfield Public Library (October); vacancy (November); vacancy (December); Middle School of the Kennebunks (January); York County Community College (February); D. A Hurd Library (March)



Area Reference and Resource Center



Photo courtesy of John Bald

Portland Public Library (PPL) in part measures its value as an ARRC through year in and year out efforts to serve all Cumberland and York County residents and those identified Oxford County areas. The resources required to do this job come from a partnership with the City of Portland, State of Maine, Cumberland County and various private funding sources secured through the library's development efforts.

After the recent years of financial stress and renovations to the Main Library we finally had a year of relative calm. Lending of print and digital resources (1,089,338) and visitation (633,854) reached record levels for the PPL system.

Libraries however are institutions built to be better at the end of each day than at the start and then repeating this value accumulation year after year. The return on the annual investment in the Library as an ARRC is staggering especially over the lifetime of that investment. Our current cardholders who are SMLD residents have borrowed over the lifetime of their relationship with the Library 7,335,472 items in support of their individual, family and business needs. It is important to recognize Portland Public Library as an investment that returns value to SMLD libraries and individual patrons day in and out over the years.

The Library system resources and activities are significant and increasingly we are developing ways to make use of those resources easier from the home or business. The PALS program now numbers 38 SMLD libraries. This program encourages district libraries to issue PPL cards that provide full access to PPL digital and print resources. In addition to remote access use, the City of Portland's daytime working population includes thousands of SMLD residents, many of whom attend the Main Library to take advantage of onsite programming and meeting spaces.

ILL (average 15,250 requests per year) is a valued service provided by PPL and increasingly this service focuses on the more difficult to find items available primarily out of the state or to directly support libraries not able to easily utilize consortium lending options. Over this next year PPL intends to continue its dialogue with SMLD libraries in the effort to transform the role and processes of the ARRC in recognition of our many fiscal challenges but also our many opportunities.



Southern Maine Library District

OFFICE OPERATING BUDGET

July 1, 2010 - June 30, 2011

The retirement of the District Consultant impacted our annual expenditures this year. A District Consultant is expected to be hired by Fall 2011.

TOTAL \$12,800.00

<u>EXPENSES</u>	<u>BUDGET</u>	<u>ACTUAL</u>
Books/AV/Subscriptions	\$ 400.00	\$ 0 *
Cont. Educ./Staff Development	6,000.00	\$6,356.52
Equipment/Software	200.00	\$ 181.90
Parking	600.00	675.00
Phone	300.00	78.38 *
Postage (1 st class & library rate)	500.00	128.80 *
Printing/Photocopying	1,000.00	\$1,007.04
Photocopier Rental	1,200.00	1,264.03
Promotion & Publicity (exhibits)	100.00	0 *
Supplies	1,000.00	387.23 *
Travel	<u>1,500.00</u>	<u>664.19 *</u>
Sub-total	\$12,800.00	\$10,743.09

BALANCE \$ 2,056.91*

* Due to not having a District Consultant, SMLD incurred fewer expenses

EXECUTIVE BOARD MEETINGS

- September 17, 2010 – Falmouth Memorial Library
- November 12, 2010 – Scarborough Public Library
- January 29, 2011 – Bangor Public Library (Tri-District Boards)
- March 25, 2011 – Maine Medical Center
- June 17, 2011 – Black Point Inn, Scarborough (Annual Meeting)

Committees

SMLD

Certificate of Appreciation: Mamie Ney, South Berwick Public Library

Children's Book Review Hostesses: **Bernie Alie**, Kennebunk Free Library; **Annika Black**, Bridgton Public Library; **Mary Lou Boucouvalas**, Graves Memorial Library, Kennebunkport; **Ann Daigle**, Sacopee Valley High School; **Sheila Dube**, Springvale Public Library; **Brooke Faulkner**, McArthur Public Library, Biddeford; **Kathy George**, Gray Public Library; **Kelley Goodfield**, Sacopee Valley Middle School; **Jan Hamilton**, Prince Memorial Library, Cumberland; **Corinne Henning-Sachs**, Walker Memorial Library, Westbrook; **Melissa Madigan**, Merrill Memorial Library, Yarmouth; **Barbara Merritt**, Scarborough School Department; **Susan Onion**, Acton Elementary School; **Laurel Parker**, Windham Public Library; **Cathy Potter**, Falmouth Elementary School; **Micki Riendeau**, Wells Public Library; **Leslie Rounds**, Dyer Library, Saco; **Sybil Shiland**, Standish; **Martha Van Wyck**, Burbank Branch/Portland Public Library;

Cream of the Crop: **Bernie Alie**, Kennebunk Free Library; **Mary Lou Boucouvalas**, Graves Memorial Library, Kennebunkport; **Brooke Faulkner**, McArthur Public Library, Biddeford; **Susan Onion**, Acton Elementary School; **Leslie Rounds**, Dyer Library, Saco; **Sybil Shiland**, Hollis Elementary School

Nominating: **Barbara Merritt** (Chair), Scarborough School Department; **Marian Peterson**, Walker Memorial Library, Westbrook

STATEWIDE

Reading Round-Up

Jody Bachelder, Hall-Dale Middle/High School, Farmingdale; **Megan Blakemore**, Westbrook High School; **Samantha Cote**, McArthur Public Library, Biddeford; **Dorothy Hall-Riddle**, Freeport Middle School; **Corinne Henning-Sachs**, Walker Memorial Library, Westbrook; **Wende Sairio**, Longfellow School, Brunswick; **Kate Wing**, Topsham Public Library

Regional District Liaison Committee

Pam Bonney, Treasurer CMLD Executive Board; **Anna Carr**, Vice-chair NMLD Executive Board; **Janet Cowen**, Chair SMLD Executive Board; **Linda Lord**, Maine State Library; **Mamie Anthoine Ney**, Vice Chair SMLD Executive Board; **Valerie Osborne**, NMLD Consultant; **Susan M. Preece**, Chair CMLD Executive Board; **Stephanie Zurinski**, CMLD Consultant; **Marianne Thibodeau**, Chair NMLD Executive Board; **Susan Trent**, SMLD Executive Board

SCOOP Statewide Purchasing Committee

Donna Chale, Warsaw Middle School, Pittsfield; **Debbie Lozito**, Edythe Dyer Community Library, Hampden; **Mary Moore**, Freeport High School; **Valerie Osborne**, Northeastern Maine Library District, Bangor; **Betsy Pohl**, Lithgow Public Library, Augusta; **Ann Rea**, Beal College, Bangor; **Joy Russo**, Kennebunk High School; **Melanie Taylor Coombs**, Farmington Public Library; **Julie Wilcox**, Portland Public Library; and **Stephanie Zurinski**, Central Maine Library District



Maine Regional Library System

The three Districts -- Central, Northeastern and Southern -- worked together on the following projects and programs.

ANNUAL REPORTS

Each of the three district offices along with the help of Board members and State Library staff, spent hours contacting libraries to provide assistance with the online Annual Report form. This is how the Maine State Library acquires statistical information which they are required to submit to the federal government.

ORIENTATION FOR NEW PUBLIC LIBRARY DIRECTORS *(attendance: 16)*

The **Special Orientation for New Library Directors** was held **June 3, 2011** at the Maine State Library and consisted of a library tour, lunch and presentations by staff of the Maine State Library.

PUBLIC LIBRARY DIRECTORS' INSTITUTE *(attendance: 51)*

The **15th Annual Public Library Directors' Institute** was held June 17, 2011 at the Senator Inn & Spa in Augusta. The topic was **Impact and Influence: Forging Community Relationships** featuring speaker Lauren Burnett. Some of the key points that were discussed include exploring the value of reaching out to build community relationships, crafting a marketable message of your library value using a 5 step process, developing a 60 second conversation that sells your worth and turning library services into assets your audience will appreciate.

Lauren Burnett

Lauren Burnett has focused her career on building and sustaining character and competency for high performance and high-quality life. **President of the Center for Inner Quality**, Lauren's knowledge and penetrating insight into human potential development has been gained from 25 years of real-world experience in helping leaders, organizations, teams and individuals achieve professional and personal success and fulfillment. Her training programs, executive coaching and speaking help unleash the power of choice for extraordinary results and embrace break-through thinking and action to create cultures where people want to work and where people want to stay.

Library folk throughout the United States have tapped Lauren as an educational resource for conference programming, staff in-service days and leader/team development.

READING ROUND-UP OF CHILDREN'S & YOUNG ADULT LITERATURE

Author Andrew Clements was the keynote speaker at the 22nd Annual RRU held April 14, 2011 at the Augusta Civic Center. He explained why he writes for children, talked about what brought him to writing for kids, and why he's kept at it. There were 353 librarians and speakers who participated in the following workshops...the Cream of the Crop, Bullying, Maine Books, Maine Student Book Award, Book Reviews, "The Right Book at the Right Moment," Storytime for Toddlers and More, Booktalks and Reader's Advisory for Children and Young Adults, Mock Newberys, eBook Panel Discussion, and Kinetic Literacy. Sharing sessions were offered at the end of the day on the following topics: Audiobooks, Book Clubs, Booktalks, Comics and Graphic Novels, and Storytime.

SCOOP PURCHASING COOPERATIVE

The purpose of the Maine Regional Library System purchasing cooperative known as SCOOP, is to help member libraries purchase specified materials at the best possible price and in a timely manner. The SCOOP agreement includes vendors that deal in library books, supplies, furniture and equipment.



SMLD Membership

[156: 69 public, 49 school systems (190 individual schools), 8 academic, 30 special libraries]

Public Libraries

Acton Public Library ~ Baxter Memorial Library, Gorham ~ Berry Memorial Library, Bar Mills ~ Berwick Public Library ~ Bolsters Mills Village Library, Harrison ~ Bonney Memorial Library, Cornish ~ Bridgton Public Library ~ Brownfield Public Library ~ Brown Memorial Library, East Baldwin ~ Cape Porpoise Library ~ Casco Public Library ~ Caswell Public Library, Harrison ~ Charlotte E. Hobbs Memorial Library, Lovell ~ Chebeague Island Library ~ Cliff Island Stone Library ~ Community Library, Lyman ~ Cundy's Harbor Library, Harpswell ~ Curtis Memorial Library, Brunswick ~ D. A. Hurd Library, North Berwick ~ Davis Memorial Library, Limington ~ Denmark Public Library ~ Dyer Library, Saco ~ Falmouth Memorial Library ~ Freeport Community Library ~ Fryeburg Public Library ~ Goodall Memorial Library, Sanford ~ Graves Memorial Library, Kennebunkport ~ Gray Public Library ~ Hollis Center Public Library ~ Kennebunk Free Library ~ Kezar Falls Circulating Library ~ Lebanon Area Library, East Lebanon ~ Libby Memorial Library, Old Orchard Beach ~ Limerick Public Library ~ Long Island Community Library ~ McArthur Public Library, Biddeford ~ Merrill Memorial Library, Yarmouth ~ Naples Public Library ~ New Gloucester Public Library ~ North Bridgton Public Library ~ North Gorham Public Library ~ Ocean Park Library, Old Orchard Beach ~ Ogunquit Memorial Library ~ Orr's Island Library, Harpswell ~ Parsons Memorial Library, Alfred ~ Portland Public Library (Area Reference and Resource Center for SMLD) ~ Prince Memorial Library, Cumberland Center ~ Raymond Village Library ~ Rice Public Library, Kittery ~ Richville Library, Sebago Lake ~ Salmon Falls Village Library, Hollis Center ~ Scarborough Public Library ~ Shapleigh Community Library ~ Soldiers Memorial Library, Hiram ~ South Berwick Public Library ~ South Portland Public Library ~ Spaulding Memorial Library, Sebago ~ Springvale Public Library ~ Steep Falls Library ~ Thomas Memorial Library, Cape Elizabeth ~ Village Library and Reading Room, Newfield ~ Walker Memorial Library, Westbrook ~ Waterboro Public Library, East Waterboro ~ Wells Public Library ~ West Buxton Public Library ~ William Fogg Library, Eliot ~ Windham Public Library ~ York Public Library

School Libraries

Acton Schools ~ Arundel Schools ~ Berwick Academy, South Berwick ~ Biddeford Schools ~ Breakwater School, Portland ~ Bridgton Academy, North Bridgton ~ Cape Elizabeth Schools ~ Cathedral Grammar School, Portland ~ Catherine McAuley High School, Portland ~ Cheverus High School, Portland ~ Falmouth Schools ~ Freeport Schools ~ Fryeburg Academy ~ Gorham Schools ~ Gov. Baxter School for the Deaf, Falmouth Foreside ~ Greater Portland Christian School, Portland ~ Kittery Schools ~ Levey Hebrew Day School, Portland ~ Merriconeag School, South Freeport ~ New Country School, West Baldwin ~ North Yarmouth Academy, Yarmouth ~ Old Orchard Beach Schools ~ Portland Schools ~ Raymond Schools ~ St. Patrick's School, Portland ~ St. Thomas School, Sanford ~ Sanford Schools ~ Scarborough Schools ~ South Portland Schools ~ Thornton Academy, Saco ~ Waynflete School, Portland ~ Westbrook Schools ~ Windham Schools ~ Windham R.E.A.L. School ~ Yarmouth Schools ~ York Schools ~ SAD #6 (Buxton, Hollis, Limington, Standish) ~ SAD #15 (Gray, New Gloucester) ~ SAD #35 (Eliot, South Berwick) ~ SAD #51 (Cumberland, North Yarmouth) ~ SAD #55 (Baldwin, Cornish, Hiram, Parsonsfield, Porter) ~ SAD #57 (Alfred, Limerick, Lyman, Newfield, Shapleigh, Waterboro) ~ SAD #60 (Berwick, Lebanon, North Berwick) ~ SAD #61 (Bridgton, Casco, Naples, Sebago) ~ SAD #62 (Pownal) ~ SAD #71 (Kennebunk, Kennebunkport) ~ SAD #72 (Brownfield, Denmark, Fryeburg, Lovell) ~ Union #7 (Dayton, Saco) ~ CSD #18 (Wells, Ogunquit)

Academic Libraries

Andover College, Portland ~ Maine College of Art, Portland ~ New England Bible College, South Portland ~ St. Joseph's College, Windham ~ Southern Maine Community College, South Portland ~ University of New England, Biddeford/Westbrook ~ University of Southern Maine, Portland/Gorham ~ York County Community College, Wells

Special Libraries

Bernstein, Shur, Sawyer & Nelson, Portland ~ Bridgton Hospital ~ Cleaves Law Library, Portland ~ Cumberland County Jail, Portland ~ Drummond, Woodsum, Plimpton & MacMahon, Portland ~ First Baptist Church of Yarmouth ~ Foundation for Blood Research, Scarborough ~ Donald J. Garbrecht Law Library, Portland ~ General Theological Center of Maine, Portland ~ Greater Portland Landmarks, Inc. ~ Harding ESE, Portland (formerly ABB Environmental Services, Inc.) ~ Historical Society of Wells/Ogunquit Genealogical Library ~ Lakes Center Library, Bridgton ~ Long Creek Development Center, South Portland (formerly Maine Youth Center) ~ Maine Correctional Center, South Windham ~ Maine Historical Society, Portland ~ Maine Medical Center, Portland ~ Mercy Hospital, Portland ~ Mid Coast Hospital, Brunswick ~ Old York Historical Society, York ~ Perkins, Thompson, Hinckley, Keddy, Portland ~ Portland Museum of Art ~ Portsmouth Naval Shipyard, Kittery ~ Preti Flaherty Beliveau & Pachios, Portland ~ Sappi Fine Paper, Westbrook ~ Shaker Library, Poland Spring ~ Southern Maine Medical Center, Biddeford ~ Wells Reserve Coastal Resource Library ~ Woodard & Curran, Portland ~ York Hospital