

Maine Bureau of Motor Vehicles  
207 624-9000 ext.: 52146  
VANITY PLATE APPLICATION

**BMV Use Only**

Plate: \_\_\_\_\_

Class Code: \_\_\_\_\_

Entered  
 60 Day Temp  
 Stickers Issued

Branch Staff Initials: \_\_\_\_\_

Include spaces or dashes (see reverse for Class Codes)

Present Plate Number: \_\_\_\_\_ Class Code: \_\_\_\_\_

First Choice: \_\_\_\_\_ Class Code: \_\_\_\_\_

Second Choice: \_\_\_\_\_ Class Code: \_\_\_\_\_

Third Choice: \_\_\_\_\_ Class Code: \_\_\_\_\_

Name: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

City/Town \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Attach a copy of your current registration and appropriate fees  
Plate orders are subject to final approval prior to placing the order; allow 4-6 weeks for delivery

NOTE: \_\_\_\_\_

**METHOD OF PAYMENT:**

Cash  Check/Money Order  MasterCard  VISA

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ / \_\_\_\_\_

Signature: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

**INSTRUCTIONS**

Vanity plates are available for the following types of plates:

**Up to 7 characters – plus one dash or space**

Antique Auto, Combination, Commercial, Custom Vehicle, Hire, Motor Home, Passenger, Street Rod, Trailer, Wabanaki

**Up to 7 characters – includes space or dash**

Motorcycle, Moped, Antique Motorcycle, Special Veteran Motorcycle

**Up to 6 characters – plus one dash or space**

Agriculture, Agriculture Commercial, Agriculture Farm, \*Animal Welfare, Black Bear, Breast Cancer, Farm, Lobster, Sportsman, Support Your Troops

**Up to 6 characters – includes space or dash**

Special Veteran

**Up to 5 characters – plus one dash or space**

Firefighter

**Up to 5 characters – includes space or dash**

Conservation, Conservation Commercial, Conservation Motor Home, Conservation Trailer, Disability, Disability Motor Home, Disabled Motorcycle, Disabled Veteran, Disabled Veteran Motorcycle, Purple Heart, Purple Heart Motorcycle, University of Maine

**Up to 4 characters – includes space or dash**

Disability Special Veteran

**Up to 3 characters – includes space or dash**

Conservation Disabled

**SPECIAL CONDITIONS**

- **AMATEUR RADIO**- Are available in any plate class. Please submit a notarized copy of the registrant's current ham radio license.
- **COMMERCIAL** – Vanity plates are issued to trucks for all weights, with the exception of truck-tractor configurations.
- **SEMI-TRAILERS/CAMP TRAILERS** – Vanity plates are allowed for all trailers, with the exception of long-term trailers. When registering a trailer for two years, the fee for a vanity plate is \$50.00 (\$25.00 for each year).
- Vanity plates with a total of 7 characters may mix numbers and letters in any order, as long as there is at least one letter in the sequence, i.e.: A123456, 1234A56, 123456B, AGR8PL8.
- Vanity plates having less than 7 characters may mix numbers and letters as long as the first character is a letter: i.e.: A1, A2B, A3C5, A4D4U, F2G3H4.
- Vanity plates with seven characters, plus one space or dash will cover the chickadee design.
- An ampersand (&) is available on vanity plates with 2 to 6 characters. The sequence must begin with a letter, i.e. A&71B, AB&C-2
- Vanity plates issued as Agriculture, Animal Welfare, Black Bear, Breast Cancer, Custom Vehicle, Lobster, Firefighter, Sportsman, Support Your Troops, Special Veteran Motorcycle, and Wabanaki plates cannot duplicate a vanity plate issued in any other class code.
- **The Secretary of State may refuse to issue a vanity plate that consists of language that is obscene, contemptuous, profane or prejudicial; promotes abusive or unlawful activity; falsely suggests an association with a public institution; or is duplicative.**

Main office hours: 8:00 – 5:00 Mon- Fri.  
BMV branch hours: 8:00 – 4:30 Mon-Fri.  
Closed all legal holidays

BMV online services: [www.sosonline.org](http://www.sosonline.org):

- Vanity plate availability and order
- Motor vehicle & trailer registration renewal
- Driver's license/state ID renewal services

Vanity Plate Line: 624-9000 ext.: 52146

**TO PROCESS YOUR APPLICATION**

Visit [www.sosonline.org](http://www.sosonline.org) or a Motor Vehicle Branch or Mail your request and a copy of your current registration and fees to:

**Vanity Plate Clerk**  
Bureau of Motor Vehicles  
29 State House Station  
Augusta, ME 04333-0029

Visit [www.sosonline.org](http://www.sosonline.org) for web-based motor vehicle and trailer registration renewal, vanity plate look up and order, and drivers license/state ID renewal services.

CLASS CODES	FEES
AC Agriculture Commercial	There is a \$25 annual fee for vanity registration plates. Since vanity fees are due at time of application and at each re-registration, it may be advantageous to wait and apply when renewing your registration.
AF Agriculture Farm	
AG Agriculture	<ul style="list-style-type: none"> <li>If applying at time of re-registration, please provide: \$35 registration fee, \$25 vanity fee, evidence of insurance, and excise tax receipts (white and yellow copies) from your town office.</li> </ul>
AQ Antique Auto	
AW Animal Welfare (available 10/01/09)	
BB Black Bear	
BC Breast Cancer	
CC Conservation Commercial	
CD Conservation Disabled	
CL Conservation Trailer	
CM Combination	
CO Commercial	
CR Conservation	Agriculture, Animal Welfare, Black Bear, Breast Cancer, Conservation, Lobster, University of Maine, and Support Your Troops plates cost an additional \$20 for the first year and \$15 annually at time of renewal, plus the vanity fee of \$25. Sportsman vanity plates are an additional \$20 annually, plus a \$25 vanity plate fee.
CV Custom Vehicle	
DS Disability Special Veteran	
DV Disabled Veteran	
DX Disability	
FD Firefighter	
FM Farm	
LB Lobster	
MC Motorcycle	
MH Motor Home	
MP Moped	First time requests for *Special Veteran, *Special Veteran Disability, Special Veteran Motorcycle plates; Purple Heart, Purple Heart Motorcycle plates; and Disabled Veteran and Disabled Veteran motorcycle plates may require proof of eligibility.
MQ Antique Motorcycle	
MX Disability Motorcycle	*If replacement veteran decals are needed for class code VT or DS (red V plates), please include an additional \$2 fee with your request.
PC Passenger Car	
PH Purple Heart	First time requests for a Special Veteran Motorcycle plate are an additional a one-time \$5.00 fee.
PM Purple Heart Motorcycle	
RV Conservation Motor Home	First time requests for Wabanaki plates must be accompanied by the Certification of Membership form, MV-18.
SR Street Rod	
SW Sportsman	First time requests for Firefighter plates must be accompanied by the Firefighter application, signed by the Fire Chief, along with an additional one-time \$5.00 fee required for Firefighter plates.
TS Support Your Troops	
TL Trailer	<p><b><i>Please make checks or money orders payable to: Secretary of State. Visa and MasterCard are accepted.</i></b></p>
TX Hire	
UM University of Maine	
VM Special Veteran Motorcycle	
VT Special Veteran	
WB Wabanaki	
WX Disability Motor Home	
XV Disabled Veteran Motorcycle	

