

## Indicator

### Business Location

Maine-Based Company

Any business/organization not headquartered in Maine is ineligible

### Exhibitor Business Plan - Category Subtotal:

The applicant clearly articulates business goals for Maine Building exhibition, how the applicant will measure success, how they plan to interact with consumers, and business-related reasons for participating

The applicant described how the exhibit plans are a positive representation of Maine goods and services and described the Maine-sourced raw materials, ingredients, labor, etc. that the exhibitor will elevate by participating

[The applicant will showcase Maine specialty crops and value-added products made from Maine-grown specialty crops](#)

The applicant's business promotes Maine's natural resources through commerce, tourism, and Maine experiences and seeks to encourage Maine Building visitors to purchase from Maine and/or visit Maine.

The applicant plans to sell Maine-produced food and beverage products and has demonstrated the prioritization of sourcing Maine ingredients to produce the food and beverages that will be available for sale at the Maine Building

### Exhibitor Indicators and Operations Management - Category subtotal:

The applicant demonstrates an ability to secure and comply with staffing requirements (fully staff booth with daily time commitment of at least 11 hours, successful prior year exhibitor staffing experience can influence score)

The business has a current membership listing in Real Maine, Maine Made, Visit Maine, and/or the DMR Seafood Directory

The application is complete all required questions are thoroughly answered

### Subtotal of Awarded Points from primary categories:

### Possible Bonus Points/Deductions Subtotal:

*The application was submitted by the stated deadline*

*The applicant requests full-fair participation (17 days)*

*The applicant requests to exhibit on Maine Day (the first Saturday of the fair)*

*The applicant is a returning Maine Building exhibitor*

*5 points- exhibited last year and the year prior*

*4 points- exhibited last year but not the year prior*

*3 points- exhibited in prior 3 years, but not last year*

*2 points- exhibited in the past, but not recently*

*1 point- worked as staff with another exhibitor in a prior year but did not exhibit directly.*

*Applicants who currently have a written corrective action plan (CAP) in place receive a 20-point reduction*

### Total Maximum Awarded Points

**Total Points Available**

**P/F**

Pass/Fail

**60**

25

20

5

5

5

**45**

20

15

10

**105**

**25**

10

5

5

5

-20

**125**