

Natural Resource Agency Task Force

Homework Assignment #1 (reminder will be emailed to task force members - May 29)

There are many citizens in Maine who rely on the programs and services of the five Natural Resource Agencies. Our charge is to ***recommend a plan to improve the delivery of services to the citizens of Maine, using existing resources and those created by efficiencies achieved by cooperation, coordination, integration of functions and organizational configurations.*** If our recommendations are to incorporate the wisdom and hopes of these citizens, we must find ways to reach out to these citizens and groups to gain their perspectives and suggestions.

Effective citizen outreach requires at least two elements:

- We must convey a shared sense of urgency as to why this work matters
- We must have our ears wide open to hear not only specific suggestions but the emotions and values that underlie those suggestions.

At our July meeting, we ask that each task force member bring specific outreach strategies and activities that they are willing to carry out over the life of the task force, initially to garner good and useful suggestions and later on, when we have draft recommendations under consideration.

1. Please identify the citizens or stakeholder groups that you will contact: _____

2. Please identify strategies that you will use to communicate with them (email request for comments, attending meetings of stakeholder groups to seek comments, use of media, newsletters, etc or other means):

3. Please suggest other low cost, efficient and effective means for the Task Force as a whole to reach out to citizens and groups who have a stake in the outcome of our work together _____

Reply by email or bring a copy of this worksheet to our July 7 Task Force Meeting